

# Principled Entrepreneurship Conference

October 21-22, 2019

Phone: 855-740-NAPA

Fax: 949-474-7732; [events@napa-institute.org](mailto:events@napa-institute.org)

## Sponsorship Application

Thank you for your interest in supporting the Napa Institute and The Busch School of Business. Due to limited space and presentation opportunities, all organizations that are interested in 2019 Conference sponsorship must apply. Every sponsor must complete and submit an application directly to a Napa Institute staff member.

Organization Information
<b>Organization Name:</b>
<b>Address:</b>
<b>Phone Number:</b>
<b>Website:</b>
<b>Email Address:</b>
<b>Contact Person:</b>

Policies & Procedures
<ul style="list-style-type: none"><li>• The Napa Institute and The Busch School adhere to a strict non-solicitation policy. Organization representatives may not make unsolicited “pitches” to conference attendees outside of the exhibitor hall area.</li><li>• Sponsors may send representatives to work the exhibitor hall; however, only sponsors that also have registered as attendees may participate in meals, plenary sessions, breakouts, and officially-scheduled conference events.</li><li>• Sponsors are responsible for all costs associated with A/V equipment rental. Order instructions will be provided to 2019 Principled Entrepreneurship Conference sponsors.</li><li>• Sub-leasing and/or sharing of tables by multiple organizations is prohibited.</li><li>• Conference attendee list is confidential and will not be distributed to sponsors or conference attendees.</li><li>• Any direct marketing of sponsor plus events or other sponsor related events, specific to one sponsor, will only be done through Napa Institute for an additional charge.</li></ul>



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Sponsorship Level *Limited quantities for each level		
<b>Keynote Sponsor</b> (10 minutes to present before opening talk, Exhibit table in sponsor hall, and logo in the conference program) 2 available		\$7,000.00
<b>Platinum Sponsor</b> (5 minutes to present at the beginning of the morning or afternoon sessions, exhibit table in sponsor hall, and logo in the conference program) 6 available		\$4,500.00
<b>Silver Sponsor</b> (Exhibit table in sponsor hall, and logo in the conference program)		\$1,000.00

**Sponsorships do not include a registration unless listed above.** For more information about any sponsorship level, please contact [events@napa-institute.org](mailto:events@napa-institute.org). All sponsors receive one table in the exhibitor hall throughout the event, promotion on the Napa Institute website, program booklets, and other materials at the sole discretion of the Napa Institute. Additional tables are available for \$250/table.

Additional Opportunities		
<b>Full-Page Advertisement in the Conference Program</b> (4 Available) 8.5 x 11; high resolution		\$1,000.00
<b>Half-Page Advertisement in the Conference Program</b> (8 Available) 8.5 x 5.5; high resolution		\$500.00
<b>Full-Page Advertisement in the Mass Booklet</b> (4 Available) 8.5 x 11; high resolution		\$500.00
<b>Half-Page Advertisement in the Mass Booklet</b> (8 Available) 8.5 x 5.5 high resolution		\$250.00



**NAPA INSTITUTE™**



The Busch School of Business

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Payment Information - Wire & Check	
Beneficiary Account Name: The Napa Institute	Beneficiary Bank Address: 302 Pine Avenue, Long Beach CA 90802
Beneficiary Account Number: 22705589	Please include the following information in the memo: Full Name of Organization Note: 2019 Principled Entrepreneurship Sponsors To expedite this process, please notify us when you have submitted your payment: <a href="mailto:events@napa-institute.org">events@napa-institute.org</a>
Bank Name: Farmers & Merchants Bank	
Routing Number: 122201198	
<b>Checks can be made payable to: Napa Institute, Attn: 2019 Sponsors</b> <b>Mail checks to: 2532 Dupont Drive, Irvine, CA 92612</b>	
The Napa Institute can accept sponsorship payments by Check or by Wire. If you prefer to pay by credit card, please contact <a href="mailto:events@napa-institute.org">events@napa-institute.org</a> . Thank you for applying for a sponsorship for the 2019 Principled Entrepreneurship Conference! You will be notified via email whether your application for sponsorship has been accepted. If accepted, sponsorship payment must be received within thirty (30) days of acceptance or your sponsorship will be subject to cancellation. Also, if your application is accepted, you will be asked to submit a high-resolution logo via email. A limited number of sponsor applications will be maintained on a sponsorship waiting list and offered a sponsorship opportunity if a selected sponsor cannot participate or fails to comply with sponsorship requirements. If a selected sponsor fails to timely remit payment, the Napa Institute reserves the right to offer the sponsorship spot to an organization on the sponsorship waiting list.	

Waiver & Release
<p>The Napa Institute reserves the right, in its sole discretion, to refuse applications, pull or close any exhibits that do not reflect the character, purpose, or mission of the Napa Institute or do not adhere to the teachings of the Magisterium of the Catholic Church. This also includes any material relating to private apparitions or devotions not approved by the Holy See. The Napa Institute reserves the right to void any sponsorship applications due to lack of payment-in-full or incomplete application forms. In consideration of being permitted to sell, display, or distribute materials at the 2019 Napa Institute Conference, the undersigned sponsor, its officers, directors, agents, representatives, employees, and volunteers agree to assume the risk and full responsibility for, and to indemnify, defend, and hold harmless the Napa Institute including, without limitation, Napa Institute officers, members, directors, agents, representatives, employees, volunteers, and attendees of the conference, from any and all liability, injury (including, without limitation, death) or damage, legal or equitable, to the person or property of the exhibitor/sponsor or exhibitor's/sponsor's agent. The agent signing below is fully authorized to execute this instrument on the exhibitor's/sponsor's behalf.</p>
Agent's Signature: _____ Date: _____

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