

PRINCIPLED  
ENTREPRENEURSHIP™

ETHICAL MANAGEMENT AND FAITH  
IN AN ERA OF WOKE CAPITALISM

2020 PRINCIPLED ENTREPRENEURSHIP CONFERENCE

OCTOBER 12-15, 2020

NEW YORK CITY, NEW YORK  
SHERATON NEW YORK TIMES SQUARE



NAPA INSTITUTE™



THE CATHOLIC UNIVERSITY OF AMERICA  
The Busch School of Business

## MONDAY, OCTOBER 12, 2020

*ATTIRE: BUSINESS PROFESSIONAL*

8:30 AM – 10:30 AM  
Liberty 1/2, FLR 3

Private Napa Institute Board Meeting

11:00 AM – 12:00 PM  
Liberty 1/2, FLR 3

Private Napa Institute Foundation Board Meeting

12:00 PM – 1:45 PM  
Liberty 1/2, FLR 3

Private Napa Institute Benefactors Guild Luncheon

1:30 PM – 2:30 PM  
Liberty 1/2, FLR 3

Private Napa Legal Institute Board Meeting

2:30 PM – 4:45 PM  
Liberty 1/2, FLR 3

Private Busch School Board of Visitors Meeting

**5:00 PM**

128 West 37th Street (West of  
Broadway), New York, NY 10018

**Holy Mass**

The Shrine & Parish Church of the Holy Innocents

**5:00 PM – 11:00 PM**

New York/Carnegie Foyer, FLR 3

**Registration Open**

**6:00 PM – 6:30 PM**

New York Ballroom East, FLR 3

**Welcome Reception**

**6:30 PM – 9:00 PM**

New York Ballroom West, FLR 3

**Opening Dinner**

**Evening Speaker Discussions/Activities**

9:00 PM – 11:00 PM

**9:00 PM – 9:45 PM**

Liberty 3, FLR 3

**Title TBA**

*Dr. Andrew Abela | Dean, The Busch School of Business at  
The Catholic University of America*

**9:00 PM – 9:45 PM**

Liberty 5, FLR 3

**Title TBA**

*Dr. Catherine Ruth Pakaluk | Director of Social Research  
and Assistant Professor, The Busch School of Business at The  
Catholic University of America*

**9:00 PM – 11:00 PM**

New York Ballroom East, FLR 3

**In Vino Veritas: Evening Cocktail Reception**



## TUESDAY, OCTOBER 13, 2020

*ATTIRE: BUSINESS PROFESSIONAL*

**8:00 AM – 6:00 PM**

New York/Carnegie Foyer, FLR 3

**Registration Open**

**8:00 AM – 10:30 AM**

Carnegie East, FLR 3

**Spiritual Direction & Confession Available**

*\*Sign-up sheet available outside Carnegie East\**

**8:00 AM – 10:30 AM**

Carnegie West, FLR 3

**Spiritual Direction & Confession Available**

*\*Sign-up sheet available outside Carnegie West\**

**8:30 AM**

128 West 37th Street (West of Broadway) New York, NY 10018

**Holy Mass**

The Shrine & Parish Church of the Holy Innocents

**9:30 AM – 10:30 AM**

New York Ballroom West, FLR 3

**Breakfast**

**10:45 AM – 11:00 AM**

New York Ballroom East, FLR 3

**Welcome and Introductory Remarks**

*Timothy R. Busch | Co-founder/Chairman of the Board, Napa Institute*

*Dr. Andrew Abela | Dean, The Busch School of Business at The Catholic University of America*

**Opening Prayer**

*Fr. Robert Spitzer, S.J. | Co-founder/President, Napa Institute & Conference Emcee*

**Keynote Session 1:**

**11:00 AM – 11:35 AM**

New York Ballroom East, FLR 3

**Introduction to Ethical Management and Faith in an Era of Woke Capitalism**

*Dr. Andrew Abela | Dean, The Busch School of Business at The Catholic University of America*

**Keynote Session 2:**

**11:35 AM – 12:10 PM**

New York Ballroom East, FLR 3

**Title TBA | Speaker TBA**

**Keynote Session 3:**

**12:10 PM – 12:45 PM**

New York Ballroom East, FLR 3

**Title TBA | Speaker TBA**

**12:45 PM – 1:00 PM**

New York Ballroom East, FLR 3

**Closing for the Morning**



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**TUESDAY, OCTOBER 13, 2020**

*ATTIRE: BUSINESS PROFESSIONAL*

**1:15 PM – 1:45 PM**  
Riverside Ballroom, FLR 3

**Holy Mass Available in Private Mass Chapel**  
celebrated by Fr. Robert Spitzer, S.J.

**1:30 PM – 2:30 PM**  
New York Ballroom West, FLR 3

**Lunch**

**2:30 PM – 3:30 PM**  
Carnegie East, FLR 3

**Spiritual Direction & Confession Available**  
*\*Sign-up sheet available outside Carnegie East\**

**2:30 PM – 3:30 PM**  
Carnegie West, FLR 3

**Spiritual Direction & Confession Available**  
*\*Sign-up sheet available outside Carnegie West\**

**2:30 PM – 2:45 PM**  
New York Ballroom East, FLR 3

**Introduction to Afternoon Sessions: Defining the Problem**

*Dr. Andrew Abela | Dean, The Busch School of Business at The Catholic University of America*

**Keynote Session 4:**  
**2:45 PM – 3:20 PM**  
New York Ballroom East, FLR 3

**Ethical Business: Who Owns the High Ground Here?**  
*Stephen Auth, CFA | Chief Investment Officer Equities, Federated Hermes*

**Keynote Session 5:**  
**3:20 PM – 3:55 PM**  
New York Ballroom East, FLR 3

**What is Woke Capitalism and Why Should I Care?**  
*Dr. Vincent Phillip Muñoz | Concurrent Associate Professor of Law & Tocqueville Associate Professor of Religion & Public Life, Department of Political Science at the University of Notre Dame*

**Keynote Session 6:**  
**3:55 PM – 4:30 PM**  
New York Ballroom East, FLR 3

**Title TBA | Speaker TBA**

**Keynote Session 7:**  
**4:30 PM – 5:05 PM**  
New York Ballroom East, FLR 3

**Title TBA | Speaker TBA**

**5:05 PM – 5:30 PM**  
New York Ballroom East, FLR 3

**Closing for the Afternoon**



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## TUESDAY, OCTOBER 13, 2020

ATTIRE: BUSINESS PROFESSIONAL

**5:30 PM – 6:30 PM**  
Lenox Ballroom, FLR 2

**Cocktail Reception**

**6:30 PM – 9:00 PM**  
New York Ballroom West, FLR 3

**Dinner**

### Evening Speaker Discussions/Activities

9:00 PM – 11:00 PM

**9:00 PM – 9:45 PM**  
Liberty 3, FLR 3

#### **Is Capitalism Moral?**

**Dr. James Otteson** | Professor of Economics and Thomas W. Smith Presidential Chair in Business Ethics, Wake Forest University

**9:00 PM – 9:45 PM**  
Liberty 5, FLR 3

#### **Title TBA**

**Dr. Vincent Phillip Muñoz** | Concurrent Associate Professor of Law & Tocqueville Associate Professor of Religion & Public Life, Department of Political Science at the University of Notre Dame

**9:00 PM – 11:00 PM**  
Lenox Ballroom, FLR 2

**In Vino Veritas:** Evening Cocktail Reception



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**WEDNESDAY, OCTOBER 14, 2020**

*ATTIRE: BUSINESS PROFESSIONAL*

**8:00 AM – 6:00 PM**

New York/Carnegie Foyer, FLR 3

**Registration Open**

**8:00 AM – 10:00 AM**

Carnegie West, FLR 3

**Spiritual Direction & Confession Available**

*\*Sign-up sheet available outside Carnegie West\**

**8:30 AM**

128 West 37th Street (West of Broadway) New York, NY 10018

**Holy Mass**

The Shrine & Parish Church of the Holy Innocents

**9:00 AM – 10:00 AM**

New York Ballroom West, FLR 3

**Breakfast**

**10:15 AM – 10:30 AM**

New York Ballroom East, FLR 3

**Opening Prayer and Introduction to the Day**

**Fr. Robert Spitzer, S.J.** | *Co-founder/President, Napa Institute & Conference Emcee*

**10:30 AM – 10:45 AM**

New York Ballroom East, FLR 3

**Introduction to the Morning Sessions: Paths to a Solution**

**Dr. Andrew Abela** | *Dean, The Busch School of Business at The Catholic University of America*

**Keynote Session 8:**

**10:45 AM – 11:20 AM**

New York Ballroom East, FLR 3

**The Christian Anthropology of St. John Paul II**

**Msgr. Martin Schlag** | *Alan W. Moss Endowed Chair for Catholic Social Thought, University of St. Thomas*

**Keynote Session 9:**

**11:20 AM – 11:55 AM**

New York Ballroom East, FLR 3

**Title TBA | Speaker TBA**

**Keynote Session 10:**

**11:55 AM – 12:30 PM**

New York Ballroom East, FLR 3

**What Happens When We Pretend to Believe: The Risks of Preference Falsification**

**William P. Mumma** | *Becket CEO & Board Chairman*

**12:30 PM – 12:45 PM**

New York Ballroom East, FLR 3

**Closing for the Morning**

**1:00 PM – 1:30 PM**

Riverside Ballroom, FLR 3

**Holy Mass Available in Private Mass Chapel**

celebrated by Fr. Robert Spitzer, S.J.



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# WEDNESDAY, OCTOBER 14, 2020

ATTIRE: BUSINESS PROFESSIONAL

**1:30 PM – 2:30 PM**

New York Ballroom West, FLR 3

**Lunch**

**1:30 PM – 3:30 PM**

Carnegie West, FLR 3

**Spiritual Direction & Confession**

*\*Sign-up sheet available outside Carnegie West\**

## Afternoon Breakout Sessions

2:30 PM – 3:15 PM

Liberty 3, FLR 3

Title TBA | Speaker TBA

Liberty 5, FLR 3

**Getting Work Right: Labor & Leisure in a Fragmented World**

*Dr. Michael J. Naughton | Director, Center for Catholic Studies at University of St. Thomas*

Riverside Suite, FLR 3

Title TBA | Speaker TBA

**3:30 PM – 3:45 PM**

New York Ballroom East, FLR 3

**Introduction to the Afternoon Sessions:  
Practical Action**

*Dr. Andrew Abela | Dean, The Busch School of Business at The Catholic University of America*

**Keynote Session 11:**

**3:45 PM – 4:20 PM**

New York Ballroom East, FLR 3

**Religious Liberty in Business**

*Brian J. Grim | President, Religious Freedom & Business Foundation*

**Keynote Session 12:**

**4:20 PM – 4:55 PM**

New York Ballroom East, FLR 3

**Personal Action in the Workplace**

*Dr. Michael J. Naughton | Director, Center for Catholic Studies at University of St. Thomas*

**Keynote Session 13:**

**4:55 PM – 5:30 PM**

New York Ballroom East, FLR 3

**Spiritual Combat**

*Fr. Philip Bochanski | Executive Director, Courage International*

**5:30 PM – 5:45 PM**

New York Ballroom East, FLR 3

**Closing for the Afternoon**

**WEDNESDAY, OCTOBER 14, 2020**

*ATTIRE: BUSINESS PROFESSIONAL*

**6:00 PM – 6:30 PM**

Empire Ballroom East, FLR 2

**Cocktail Reception**

**6:30 PM – 9:00 PM**

New York Ballroom West, FLR 3

**Closing Dinner**

**Keynote Address by Paul Singer**

*Founder, President, Co-Chief Executive Officer, and Co-Chief Investment Officer of Elliott Management Corporation*

**Evening Speaker Discussions/Activities**

9:00 PM – 11:00 PM

**9:00 PM – 9:45 PM**

Liberty 3, FLR 3

**Title TBA**

***Stephen Auth, CFA*** | *Chief Investment Officer Equities, Federated Hermes*

**9:00 PM – 9:45 PM**

Liberty 5, FLR 3

**Title TBA**

***Msgr. Martin Schlag*** | *Alan W. Moss Endowed Chair for Catholic Social Thought, University of St. Thomas*

**9:00 PM – 11:00 PM**

Empire Ballroom East, FLR 2

**In Vino Veritas: Evening Cocktail Reception**



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**THURSDAY, OCTOBER 15, 2020**

*OPTIONAL ACTIVITIES*

**8:30 AM**

128 West 37th Street (West of  
Broadway) New York, NY 10018

**Holy Mass**

The Shrine & Parish Church of the Holy Innocents

**9:00 AM – 10:00 AM**

Riverside Ballroom/Riverside  
Suite, FLR 3

**Breakfast**

**Optional Activities/Excursions**

*To be announced...*



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