

PRINCIPLED ENTREPRENEURSHIP™

WORK AND THE AMERICAN FAMILY

VIRTUAL CONFERENCE
OCTOBER 11-13, 2021

All times listed are Eastern Standard.

PLEASE NOTE THE SCHEDULE IS SUBJECT TO CHANGE.



NAPA INSTITUTE™



THE CATHOLIC UNIVERSITY OF AMERICA
The Busch School of Business

MONDAY, OCTOBER 11, 2021

AFTERNOON AGENDA

LIVE EVENT	
5:00 p.m. Eastern	Livestreamed Mass & Keynote Session
5:00 pm	Holy Mass Celebrated by Most Reverend Edmund Whalen
6:00 - 7:45 pm	BREAK
7:45 pm	Introduction to the Virtual Conference Featuring an Interview with Anthony P. Cannizzaro <i>Director of Strategy, Management & Operations/Associate Professor, The Busch School of Business at The Catholic University of America</i> Led by Matthew E. Bunson <i>Executive Editor and Washington Bureau Chief, EWTN News</i>
8:00 - 8:35 pm	Why Marriage and Family Matter for Human Flourishing Ryan Anderson <i>President, Ethics and Public Policy Center/ Founding Editor, Public Discourse</i> Marriage and the family mediate human flourishing at every stage of our existence from our conception until our death. Marriage impacts how we are conceived and develop in utero, how we are born and raised, how we in turn form our own marriages and families, and how we work and grow old. Kids benefit from marriage, but, so too, marriages benefit from children and adults benefit from marriage. Both for the intrinsic goods that marriage and family instantiate and for the various instrumental benefits that marriage and family life facilitate, the “future of humanity passes by way of the family” as Saint John Paul II rightly noted.



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TUESDAY, OCTOBER 12, 2021

MORNING AGENDA

ON-DEMAND VIDEO	
8:00 a.m. Eastern	Breakout Session
Excessive Debt and the Future of Civilization <i>A conversation with</i> John Mauldin Founder, Mauldin Economics Louis Gave Senior Economist and Partner, Gavekal Research Dr. Lacy Hunt Economist and Executive Vice President of Hoisington Investment Management	

LIVE EVENT	
10:30 a.m. Eastern	Live Streamed Keynote Talks
10:30 am	An Interview with John Meyer <i>Executive Director, Napa Institute</i> Led by Matthew E. Bunson <i>Executive Editor and Washington Bureau Chief, EWTN News</i>
10:45 am	Welcome Timothy R. Busch <i>Chairman, Napa Institute</i> Introductory Remarks Anthony P. Cannizzaro <i>Director of Strategy, Management & Operations/Associate Professor, The Busch School of Business at The Catholic University of America</i> Opening Prayer Fr. Robert Spitzer, S.J. <i>Co-founder/President, Napa Institute & Conference Emcee</i>



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TUESDAY, OCTOBER 12, 2021

11:00 am	Session 1: Creating the "Fellowship of the Family", "Through Work": St. John Paul II on the Future of Humanity <i>Janice Breidenbach Associate Professor of Philosophy at Ave Maria University</i>
11:35 am	Session 2: The State of Our Unions: What's Really Going on with Marriage in America <i>Brad Wilcox Director, National Marriage Project/ Professor of Sociology, University of Virginia</i> Much of what you've heard about marriage in America—like the statistic that “1 in 2 marriages ends in divorce”—is not true. UVA Professor Brad Wilcox will deliver an unvarnished assessment of the “State of Our Unions” in America, highlighting both the bad news and good news about marriage and family life in America. Specifically, the bad news that Wilcox will convey is that marriage and fertility are in free fall in America, with the U.S. reaching record lows on both of these key family outcomes. But the good news is that the marriages that are forming are stronger and more stable today—and the share of kids being exposed to divorce and single motherhood is falling.
12:10 pm	Session 3: Wall Street and the Family <i>Jason Trennert Founder, Managing Partner, and Chief Investment Strategist, Strategas Securities, LLC</i>
12:45 pm	Closing for the Morning



TUESDAY, OCTOBER 12, 2021

AFTERNOON AGENDA

LIVE EVENT	
2:15 p.m. Eastern	Live Streamed Keynote Talks
2:15 pm	An Interview with a Guest Speaker Led by Matthew E. Bunson <i>Executive Editor and Washington Bureau Chief, EWTN News</i>
2:30 pm	Introduction to Afternoon Sessions Fr. Robert Spitzer, S.J. <i>Co-founder/President, Napa Institute & Conference Emcee</i>
2:45 pm	Session 4: Fatherpreneurship: How Fathers are Already Wired to Use the Craft of Business to Form their Families and Save the World Patrick Kilner <i>CEO, Kilner & Kirk Real Estate Group. Founder, The Indispensable Agent</i> What if your business was a primary tool for your kid's formation? What if the talent you hire and network with shaped your family culture? What if you could disruption-proof your business because of its service to your family?
3:20 pm	Session 5: Being an Intentional Disciple in Business Robert Flanigan <i>Founder, Educate LLC</i> The God-shaped hole, the big questions, searching in all the wrong places, conversion, put down your net, surrender, Divine Intimacy, Acts:242, authentic friendship, the high call. What do all of these have in common? They are all waypoints on the path of Missionary Discipleship. Let's explore the Method Modeled by the Master for us and our beloved Church. How do we live Missionary Discipleship in the 21st Century?



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TUESDAY, OCTOBER 12, 2021

3:55 pm	Session 6: Big Tech & the Threat to Human Dignity Blake Masters <i>Chief Operation Officer, Theil Capital</i> Our faith teaches that each person is made in God's image, that every life has innate dignity. Our communities and our government must safeguard the physical safety, the rights, and the dignity of all members of our society—especially the most vulnerable. In the modern age, Big Tech has introduced new perils. This talk will discuss the form of these threats and how we must fight back.
4:30 pm	Session 7: Lessons from a Lifetime in Family Business: An Interview with Timothy R. Busch <i>CEO, Pacific Hospitality Group; Co-founder/Chairman of the Board, Napa Institute</i> Led by Anthony P. Cannizzaro <i>Director of Strategy, Management & Operations/Associate Professor, The Busch School of Business at The Catholic University of America</i>
5:05 pm	Closing for the Afternoon



WEDNESDAY, OCTOBER 13, 2021

MORNING AGENDA

LIVE EVENT	
10:00 a.m. Eastern	Live Streamed Keynote Talks
10:00 am	<p>An Interview with Timothy R. Busch <i>CEO, Pacific Hospitality Group; Co-founder/Chairman of the Board, Napa Institute</i></p> <p>Led by Matthew E. Bunson <i>Executive Editor and Washington Bureau Chief, EWTN News</i></p>
10:15 am	<p>Opening Prayer and Introduction to the Day <i>Fr. Robert Spitzer, S.J.</i> <i>Co-founder/President, Napa Institute & Conference Emcee</i></p>
10:30 am	<p>Introduction to the Morning Sessions <i>Fr. Robert Spitzer, S.J.</i> <i>Co-founder/President, Napa Institute & Conference Emcee</i></p>
10:45 am	<p>Session 8: Freedom and the Common Good <i>Stephanie Slade</i> <i>Managing Editor, Reason Magazine</i></p>
11:20 am	<p>Session 9: Strengthening Families Through Sound Public Policy <i>Patrick T. Brown</i> <i>Fellow, Ethics and Public Policy Center</i></p>
11:55 am	<p>Session 10: In the World, but not of the World: Living Your Faith While Leading a Secular Business <i>Harvey Seegers</i> <i>Associate Dean of The Busch School of Business and Professor of Practice</i></p>
12:30 pm	Closing for the Morning



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LIVE EVENT	
3:15 p.m. Eastern	Live Streamed Keynote Talks
3:15 pm	An Interview with a Guest Speaker Led by Matthew E. Bunson <i>Executive Editor and Washington Bureau Chief, EWTN News</i>
3:30 pm	Introduction to the Afternoon Sessions Fr. Robert Spitzer, S.J. <i>Co-founder/President, Napa Institute & Conference Emcee</i>
3:45 pm	Session 11: The Impact of Debt on Growth in The Economy David Bahnsen <i>Founder & Managing Partner, the Bahnsen Group</i>
4:20 pm	Session 12: Owner Strategy in Family Business: Looking Beyond Profits Rob Lachenauer <i>Managing Partner, BanyanGlobal & Co-founder/CEO, GEO2 Technologies</i> Family business owners do not have to prioritize their share price above all other goals. Instead, they must set owner goals and strategy to reflect what they value. Rob will discuss a useful framework to set owner strategy and provide examples from leading family business who express what they value in powerful ways.
4:55 pm	Session 13: How Markets Fail the Family (And What to Do About It) Oren Cass <i>Author and Executive Director, American Compass</i> Free markets are vital to preserving our liberty and delivering prosperity, but there are some things they don't do. For



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	<p>instance, they offer no guarantee of good jobs that will allow workers to support their families and communities, and the push for ever greater efficiency can be powerfully corrosive to the non-market assets and values that provide the foundation for human flourishing. In a well-functioning capitalist system, both policy makers and business leaders play a role in constraining the market's influence and channeling its forces toward advancing the coming good.</p>
5:30 – 5:45 pm	<p>Closing Remarks <i>Fr. Robert Spitzer, S.J.</i> <i>Co-founder/President, Napa Institute & Conference Emcee</i></p>
5:45 – 6:00 pm	<p>Send Off for the Virtual Conference</p> <p>Featuring an interview with John Meyer <i>Executive Director, Napa Institute</i></p> <p>Led by Matthew E. Bunson <i>Executive Editor and Washington Bureau Chief, EWTN News</i></p>

