

PRINCIPLED
ENTREPRENEURSHIP™

2022 PRINCIPLED ENTREPRENEURSHIP
CONFERENCE

OCTOBER 11-12, 2022

NEW YORK CITY, NEW YORK
SHERATON NEW YORK TIMES SQUARE



NAPA INSTITUTE™



THE CATHOLIC UNIVERSITY OF AMERICA
The Busch School of Business

TUESDAY, OCTOBER 11, 2022

ATTIRE: BUSINESS PROFESSIONAL

4:30 PM

457 W 51st St,
New York, NY 10019

Opening Mass – *Open to the Public*
celebrated by Father Roger Landry

The Church of the Sacred Heart of Jesus

5:15 PM

457 W 51st St,
New York, NY 10019

Eucharistic Procession – *Open to the Public*
From The Church of the Sacred Heart of Jesus to St.
Patrick's Cathedral

6:00 PM – 6:30 PM

St. Patrick's Cathedral
5th Avenue
New York, NY

Adoration and Benediction – *Open to the Public*
Led by His Eminence Cardinal Dolan

6:30 PM – 7:30 PM

Cardinal Dolan's Residence

Welcome Reception for Conference Attendees

Dinner on own



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WEDNESDAY, OCTOBER 12, 2022

ATTIRE: BUSINESS PROFESSIONAL

7:30 AM – 6:00 PM

Empire/Metropolitan Foyer,
FLR 2

Registration/Conference Check-in Open

7:30 AM – 9:00 AM

Central Park East,
FLR 2

Coffee and Continental Breakfast Available

8:00 AM – 8:30 AM

Empire West, FLR 2

Holy Mass

celebrated by Fr. Robert Spitzer, S.J.

9:00 AM – 9:30 AM

Empire East, FLR 2

Opening Prayer & Introductory Remarks

*Fr. Robert Spitzer, S.J. | Co-founder/President, Napa
Institute & Conference Emcee*

*Timothy R. Busch | Co-founder/Chairman of the Board,
Napa Institute*

Keynote Session 1

9:30 AM - 10:15 AM

Empire East, FLR 2

**What is Democratic Capitalism and Why Is It
Relevant Today?**

*Jim Hackett | Professor of Moral Leadership in
Economics, Rice University & University of Texas;
President, Tessellation Services, LLC*

*Shanker Singham | CEO, Competere; Chairman, Global
Economic Neural Networks (GENN) and Global Vision
Moderated by Andreas Widmer | Director, Arthur &
Carlyse Ciocca Center for Principled Entrepreneurship/
Associate Professor of Practice, The Busch School of
Business at The Catholic University of America*

Keynote Session 2

10:25 AM – 10:40 AM

Empire East, FLR 2

Title TBA

*Vivek Ramaswamy | Co-founder/Executive Chairman,
Strive Asset Management*

Keynote Session 3

10:50 AM – 11:35 AM

Empire East, FLR 2

**Communities in an Age of Communitarianism &
Division**

Speakers TBA |



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WEDNESDAY, OCTOBER 12, 2022

ATTIRE: BUSINESS PROFESSIONAL

Keynote Session 4
11:40 AM – 12:15 PM
Empire East, FLR 2

Audience Q&A with Morning Panelists

12:15 PM – 12:30 PM
Empire East, FLR 2

Closing for the Morning

12:30 PM – 1:00 PM
Empire West, FLR 2

Holy Mass

12:30 PM – 3:30 PM

Confession Available

12:30 PM – 1:30 PM
Central Park East, FLR 2

Lunch

1:40 PM – 1:45 PM
Empire East, FLR 2

Intro to Afternoon Sessions

Fr. Robert Spitzer, S.J. | Co-founder/President, Napa Institute & Conference Emcee

Keynote Session 5
1:45 PM – 2:30 PM
Empire East, FLR 2

The SDC Inside Your Business

Nathan Bond | Co-Founder & CEO, Rifle Paper Co.
Oren Cass | Executive Director, American Compass
Jim Otteson | Professor of Business Ethics Marketing, Mendoza College of Business at the University of Notre Dame
Moderated by Andreas Widmer | Director, Arthur & Carlyse Ciocca Center for Principled Entrepreneurship/ Associate Professor of Practice, The Busch School of Business at The Catholic University of America

Keynote Session 6
2:40 PM – 2:55 PM
Empire East, FLR 2

Title TBA
Speaker TBA

Keynote Session 7
3:05 PM – 3:50 PM
Empire East, FLR 2

Prosperity: Democratic Capitalism vs Democratic Socialism

Iqbal Quadir | Senior Fellow, Ash Center for Democratic Governance and Innovation
Virgil Storr | Associate Professor of Economics, George Mason University



WEDNESDAY, OCTOBER 12, 2022

ATTIRE: BUSINESS PROFESSIONAL

Keynote Session 8
4:00 PM – 4:30 PM
Empire East, FLR 2

Audience Q&A with Afternoon Panelists

4:30 PM – 4:45 PM
Empire East, FLR 2

Closing for the Afternoon

5:00 PM – 6:00 PM
New York East, FLR 3

Cocktail Reception

6:00 PM – 9:00 PM
New York West, FLR 3

Gala Dinner

Honoring the Recipient of 2022 Napa Institute Virtue in Business Award

7:00 PM – 7:45 PM
New York West, FLR 3

Keynote Presentation

Doug DeVos | Co-Chairman, Amway

9:00 PM – 11:00 PM
Lenox Ballroom, FLR 2

In Vino Veritas

Evening Reception

