

PRINCIPLED  
ENTREPRENEURSHIP™

2023 PRINCIPLED ENTREPRENEURSHIP  
CONFERENCE

OCTOBER 10-11, 2023

NEW YORK CITY, NEW YORK  
METROPOLITAN CLUB



NAPA INSTITUTE



THE CATHOLIC UNIVERSITY OF AMERICA  
The Busch School of Business

## TUESDAY, OCTOBER 10, 2023

*ATTIRE: BUSINESS PROFESSIONAL*

<b>4:30 PM</b> St. Patrick's Cathedral 5 <sup>th</sup> Avenue New York, NY	<b>Opening Mass – Open to the Public</b> <i>Celebrated by Fr. Michael Schmitz</i>
<b>5:15 PM</b> St. Patrick's Cathedral 5 <sup>th</sup> Avenue New York, NY	<b>Eucharistic Procession – Open to the Public</b>
<b>6:00 PM – 6:30 PM</b> St. Patrick's Cathedral 5 <sup>th</sup> Avenue New York, NY	<b>Adoration and Benediction – Open to the Public</b> <i>Led by His Eminence Cardinal Timothy Dolan, Archbishop of New York</i>
<b>6:30 PM – 7:30 PM</b> Cardinal Dolan's Residence	<b>Welcome Reception for Conference Attendees</b>
	<b>Dinner on own</b>



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# WEDNESDAY, OCTOBER 11, 2023

ATTIRE: BUSINESS PROFESSIONAL

<b>8:00 AM – 6:00 PM</b> Great Hall, Ground Floor Metropolitan Club 1 E 60 <sup>th</sup> St, New York, NY 10022	<b>Registration/Conference Check-in Open</b>
<b>8:30 AM – 9:15 AM</b> L.W. James Room, Floor 2 Metropolitan Club	<b>Holy Mass</b>
<b>9:30 AM – 10:00 AM</b> West Lounge, Ground Floor Metropolitan Club	<b>Opening Prayer &amp; Introductory Remarks</b> <b>Fr. Robert Spitzer, S.J.</b>   <i>Co-founder/President, Napa Institute &amp; Conference Emcee</i> <b>Timothy R. Busch</b>   <i>Co-founder/Chairman of the Board, Napa Institute</i> <b>Dr. Andrew V. Abela</b>   <i>Dean of the Busch School of Business at the Catholic University of America</i>
<b>Session 1</b> <b>10:00 AM - 10:45 AM</b> West Lounge, Ground Floor Metropolitan Club	<b>Opening Keynote: Profits and the Common Good</b>  <i>How should we address the apparent creative tension between the fiduciary duty to generate profits for shareholders and a moral obligation to serve society?</i>  <b>David Bahnsen</b>   <i>Managing Partner &amp; CIO of The Bahnsen Group</i>
<b>Session 2</b> <b>11:15 AM – 12:15 AM</b> West Lounge, Ground Floor Metropolitan Club	<b>How Specifically Can Business Promote Human Flourishing?</b>  <i>Pope St. John Paul II wrote that “the purpose of a business firm is not simply to make a profit, but is to be found in its very existence as a community of persons who in various ways are endeavoring to satisfy their basic needs, and who form a particular group at the service of the whole of society” (#35)</i> <i>How can we live this in business?</i>  <b>Sam Gregg</b>   <i>Distinguished Fellow in Political Economy and Senior Research Faculty, American Institute For Economic Research at the Acton Institute</i>
<b>12:15 PM – 12:20 PM</b>	<b>Closing for the Morning</b>



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West Lounge, Ground Floor Metropolitan Club	
<b>12:20 PM – 1:15 PM</b> L.W. James Room, Floor 2 Metropolitan Club	<b>Holy Mass</b> <i>Celebrated by Fr. Robert Spitzer, S.J.</i>
<b>12:20 PM – 3:30 PM</b> Library, Floor 2 Metropolitan Club	<b>Confession Available</b>
<b>12:20 PM – 1:45 PM</b> Great Hall & Main Bar, Ground Floor Metropolitan Club	<b>Lunch Break</b>
<b>1:45 PM – 2:00 PM</b> West Lounge, Ground Floor Metropolitan Club	<b>Intro to Afternoon Sessions</b> <i>Fr. Robert Spitzer, S.J.</i>
<b>Session 3</b> <b>2:00 PM – 2:45 PM</b> West Lounge, Ground Floor Metropolitan Club	<b>Panel Discussion: Practical Steps for Dealing with DEI.</b> <i>How should Christian business leaders respond to the pressures for DEI (Diversity, Equity, and Inclusion) programs?</i>  <b>Jonathan Terrell</b>   <i>Founder and President of KCIC &amp; Busch School Board of Visitors member</i> <b>Alyson Barker</b>   <i>COO, biotechnology company K18</i> <b>Roger Severino</b>   <i>Vice President of Domestic Policy and The Joseph C. and Elizabeth A. Anderlik Fellow at The Heritage Foundation</i> <b>Chaired by Stephanie Holmes</b>   <i>Founder of Brighter Side HR</i>
<b>Session 4</b> <b>2:45 PM – 3:15 PM</b> West Lounge, Ground Floor Metropolitan Club	<b>Leadership in an ESG world</b>  <i>How can Christian executives maintain focus on value creation in service to the common good, in the context of widespread ESG expectations?</i>  <b>Andy Puzder</b>   <i>Former CEO of CKE Restaurants and Senior Fellow at the Heritage Foundation and the Pepperdine University School of Public Policy</i>



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<p><b>Session 5</b> <b>3:15 PM – 4:00 PM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Panel: Socially Responsible Investing Guidelines</b></p> <p><i>How do we understand and apply the United States Bishops revised Socially Responsible Investing Guidelines?</i></p> <p><b>Anthony Minopoli</b>   <i>President &amp; CIO, Knights of Columbus Asset Advisors</i> <b>John Grabowski</b>   <i>Ordinary Professor of Moral Theology/Ethics, The Catholic University of America</i> <b>Chris Lagan</b>   <i>President, Congress Asset Management Company, LLP</i> <b>Irene Kim</b>   <i>Associate Dean of Students, Director of Finance, and Associate Professor; The Catholic University of America</i> <b>Daniel Svogun</b>   <i>Assistant Professor of Finance, The Catholic University of America</i></p>
<p><b>Session 6</b> <b>4:00 PM – 5:00 PM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>CEO Roundtable Reflection</b> <i>CEOs will share their personal experiences dealing with DEI and ESG pressures.</i></p>
<p><b>4:45 PM – 5:00 PM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Closing for the Afternoon</b> <i>Fr. Robert Spitzer, S.J.</i></p>
<p><b>5:15 PM – 6:30 PM</b> L.W. James Room, Floor 2 Metropolitan Club</p>	<p><b>Holy Mass</b> <i>Celebrated by Fr. Michael Duffy</i></p>
<p><b>5:30 PM – 6:15 PM</b> Great Hall, Ground Floor Metropolitan Club</p>	<p><b>Cocktail Reception</b></p>
<p><b>6:15 PM – 9:00 PM</b> President’s Ballroom, Floor 3 Metropolitan Club</p>	<p><b>Virtuous Leadership Gala</b> <i>Honoring Larry Kudlow, the Recipient of 2023 Napa Institute Virtue in in the Marketplace Award</i></p>
<p><b>7:30 PM – 8:00 PM</b> President’s Ballroom, Floor 3</p>	<p><b>Keynote Presentation</b> <i>Larry Kudlow</i></p>

**WEDNESDAY, OCTOBER 11, 2023**

*ATTIRE: BUSINESS PROFESSIONAL*

Metropolitan Club	
<b>8:00 PM – 8:15 PM</b> President’s Ballroom, Floor 3 Metropolitan Club	<b>Audience Q&amp;A</b>
<b>8:30 PM – 10:30 PM</b> Great Hall, Ground Floor Metropolitan Club	<b>In Vino Veritas</b> Evening Reception