Principled Entrepreneurship™

2023 PRINCIPLED ENTREPRENEURSHIP CONFERENCE

OCTOBER 10-11, 2023

NEW YORK CITY, NEW YORK METROPOLITAN CLUB





TUESDAY, OCTOBER 10, 2023

ATTIRE: BUSINESS PROFESSIONAL

4:30 PM St. Patrick's Cathedral 5 th Avenue New York, NY	Opening Mass – Open to the Public Celebrated by Fr. Michael Schmitz
5:15 PM St. Patrick's Cathedral 5 th Avenue New York, NY	Eucharistic Procession – Open to the Public Lead by Fr. Mike Schmitz
6:15 PM – 6:45 PM St. Patrick's Cathedral 5 th Avenue New York, NY	Adoration and Benediction – Open to the Public Led by Bishop Whalen





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8:00 AM – 6:00 PM Great Hall, Ground Floor Metropolitan Club 1 E 60 th St, New York, NY 10022	Registration/Conference Check-in Open
8:00 AM – 8:45 AM L.W. James Room, Floor 2 Metropolitan Club	Holy Mass Celebrated by Fr. Mike Schmitz
9:15 AM – 9:45 AM West Lounge, Ground Floor Metropolitan Club	Opening Prayer & Introductory Remarks Fr. Robert Spitzer, S.J. Co-founder/President, Napa Institute & Conference Emcee Timothy R. Busch Co-founder/Chairman of the Board, Napa Institute Dr. Andrew V. Abela Dean of the Busch School of Business at the Catholic University of America
<i>Session 1</i> 9:45 AM - 10:20 AM West Lounge, Ground Floor Metropolitan Club	Opening Keynote: Profits and the Common GoodHow should we address the apparent creative tension between the fiduciary duty to generate profits for shareholders and a moral obligation to serve society?David Bahnsen Managing Partner & CIO of The Bahnsen Group
10:20 AM- 10:40 AM Great Hall, Ground FL	Coffee Break
Session 2 10:40 AM – 11:30 AM West Lounge, Ground Floor Metropolitan Club	Panel Discussion: Practical Steps for Dealing with DEI. How should Christian business leaders respond to the pressures for DEI (Diversity, Equity, and Inclusion) programs? Roger Severino Vice President of Domestic Policy and The Joseph C. and Elizabeth A. Anderlik Fellow at The Heritage Foundation Stephanie Holmes Founder, Brighter Side HR Tracy Phillips Professor of Human Resources, Busch



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	School of Business (Moderator)
	Jonathan Berry Managing Partner at Boyden Gray PLLC
Audience Q&A 11:30-11:45 AM West Lounge, Ground Floor Metropolitan Club	<i>At this time the Audience will be able to submit questions to the panelists.</i>
11:45 AM – 11:55 PM West Lounge, Ground Floor Metropolitan Club	Closing for the Morning
12:00 PM – 12:30 PM L.W. James Room, Floor 2 Metropolitan Club	Holy Mass
12:00 PM – 1:00 PM Great Hall & Main Bar, Ground Floor Metropolitan Club	Lunch Break
12:30 PM – 3:30 PM Library, Floor 2 Metropolitan Club	Confession Available
1:15 PM – 1:30 PM West Lounge, Ground Floor Metropolitan Club	Intro to Afternoon Sessions Fr. Robert Spitzer, S.J.
<i>Session 3</i> 1:30 PM – 2:05 PM West Lounge, Ground Floor Metropolitan Club	Leadership in an ESG world How can Christian executives maintain focus on value creation in service to the common good, in the context of widespread ESG expectations?
	Andy Puzder Former CEO of CKE Restaurants





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Session 4	Panel: Socially Responsible Investing Guidelines
2:05 PM – 2:50 PM	Tanel. Socially Responsible investing duruennes
West Lounge, Ground Floor Metropolitan Club	 How do we understand and apply the United States Bishops revised Socially Responsible Investing Guidelines? Mary Brunson Co-Founder, Investing for Catholics Rich Todd Co- Founder and CEO, Innovest Borja Barragan Founder, Altum Faithful Investing Tim Schwarzenberger Portfolio Manager, Inspire John Grabowski Professor of Theology, Catholic University of America Jeff McCroy CEO of Christian Brother's Investment Services Christopher Lagan President of Congress Asset Management Company Dan Svogun Professor of Finance, Busch School of Business (Moderator)
<i>Audience Q&A</i> 2:50-3:05 PM West Lounge, Ground FL Metropolitan Club	At this time the Audience will be able to submit questions to the panelists.
Session 5 3:05 PM – 3:55 PM West Lounge, Ground Floor Metropolitan Club	CEO Roundtable Reflection <i>CEOs will share their personal experiences dealing with</i> <i>DEI and ESG pressures.</i>
	Jean Hugues Monier Partner, McKinsey_& Company Rick Hough Chairman and CEO, Silver-crest Asset Management Gates Garcia Director, Garcia Family Foundation Tony Minopoli President and CEO, Knights of Columbus Asset Advisors Michelle Hoffman CFO, Sovereign's Capital Andrew Abela: Moderator
<i>Audience Q&A 3:55 - 4:10 PM</i> West Lounge, Ground FL Metropolitan Club	At this time the Audience will be able to submit questions to the panelists.
4:10 PM - 4:30 PM	Closing for the Afternoon



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Metropolitan Club	
4:45 PM – 5:15 PM L.W. James Room, Floor 2 Metropolitan Club	Holy Mass Celebrated by Fr. Robert Spitzer
5:00 PM – 6:00PM Great Hall, Ground Floor Metropolitan Club	Cocktail Reception
6:00 PM – 9:00 PM President's Ballroom, Floor 3 Metropolitan Club	Virtuous Leadership Gala Honoring Larry Kudlow, the Recipient of 2023 Napa Institute Virtue in in the Marketplace Award
7:00 PM – 7:25 PM President's Ballroom, Floor 3 Metropolitan Club	Keynote Presentation Larry Kudlow





THE CATHOLIC UNIVERSITY OF AMERICA The Busch School of Business