

PRINCIPLED  
ENTREPRENEURSHIP™

2023 PRINCIPLED ENTREPRENEURSHIP  
CONFERENCE

OCTOBER 10-11, 2023

NEW YORK CITY, NEW YORK  
METROPOLITAN CLUB

**TUESDAY, OCTOBER 10, 2023**

*ATTIRE: BUSINESS PROFESSIONAL*

<p><b>4:30 PM</b> St. Patrick's Cathedral 5<sup>th</sup> Avenue New York, NY</p>	<p><b>Opening Mass – Open to the Public</b> <i>Celebrated by Fr. Michael Schmitz</i></p>
<p><b>5:15 PM</b> St. Patrick's Cathedral 5<sup>th</sup> Avenue New York, NY</p>	<p><b>Eucharistic Procession – Open to the Public</b> Lead by Fr. Mike Schmitz</p>
<p><b>6:15 PM – 6:45 PM</b> St. Patrick's Cathedral 5<sup>th</sup> Avenue New York, NY</p>	<p><b>Adoration and Benediction – Open to the Public</b> <i>Led by Bishop Whalen</i></p>

# WEDNESDAY, OCTOBER 11, 2023

ATTIRE: BUSINESS PROFESSIONAL

<p><b>8:00 AM – 6:00 PM</b> Great Hall, Ground Floor Metropolitan Club 1 E 60<sup>th</sup> St, New York, NY 10022</p>	<p><b>Registration/Conference Check-in Open</b></p>
<p><b>8:00 AM – 8:45 AM</b> L.W. James Room, Floor 2 Metropolitan Club</p>	<p><b>Holy Mass</b> <i>Celebrated by Fr. Mike Schmitz</i></p>
<p><b>9:15 AM – 9:45 AM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Opening Prayer &amp; Introductory Remarks</b> <b>Fr. Robert Spitzer, S.J.</b>   <i>Co-founder/President, Napa Institute &amp; Conference Emcee</i> <b>Timothy R. Busch</b>   <i>Co-founder/Chairman of the Board, Napa Institute</i> <b>Dr. Andrew V. Abela</b>   <i>Dean of the Busch School of Business at the Catholic University of America</i></p>
<p><b>Session 1</b> <b>9:45 AM - 10:20 AM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Opening Keynote: Profits and the Common Good</b> <i>How should we address the apparent creative tension between the fiduciary duty to generate profits for shareholders and a moral obligation to serve society?</i></p> <p><b>David Bahnsen</b>   <i>Managing Partner &amp; CIO of The Bahnsen Group</i></p>
<p><b>10:20 AM- 10:40 AM</b> Great Hall, Ground FL</p>	<p><b>Coffee Break</b></p>
<p><b>Session 2</b> <b>10:40 AM – 11:30 AM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Panel Discussion: Practical Steps for Dealing with DEI.</b> <i>How should Christian business leaders respond to the pressures for DEI (Diversity, Equity, and Inclusion) programs?</i></p> <p><b>Roger Severino</b>   <i>Vice President of Domestic Policy and The Joseph C. and Elizabeth A. Anderlik Fellow at The Heritage Foundation</i> <b>Stephanie Holmes</b>   <i>Founder, Brighter Side HR</i> <b>Tracy Phillips</b>   <i>Professor of Human Resources, Busch</i></p>



NAPA INSTITUTE



THE CATHOLIC UNIVERSITY OF AMERICA  
The Busch School of Business

# WEDNESDAY, OCTOBER 11, 2023

ATTIRE: BUSINESS PROFESSIONAL

	School of Business (Moderator)  <b>Jonathan Berry</b>   Managing Partner at Boyden Gray PLLC
<b>Audience Q&amp;A</b> <b>11:30-11:45 AM</b>  West Lounge, Ground Floor Metropolitan Club	<i>At this time the Audience will be able to submit questions to the panelists.</i>
<b>11:45 AM – 11:55 PM</b> West Lounge, Ground Floor Metropolitan Club	<b>Closing for the Morning</b>
<b>12:00 PM – 12:30 PM</b> L.W. James Room, Floor 2 Metropolitan Club	<b>Holy Mass</b>
<b>12:00 PM – 1:00 PM</b> Great Hall & Main Bar, Ground Floor Metropolitan Club	<b>Lunch Break</b>
<b>12:30 PM – 3:30 PM</b> Library, Floor 2 Metropolitan Club	<b>Confession Available</b>
<b>1:15 PM – 1:30 PM</b> West Lounge, Ground Floor Metropolitan Club	<b>Intro to Afternoon Sessions</b> <i>Fr. Robert Spitzer, S.J.</i>
<b>Session 3</b> <b>1:30 PM – 2:05 PM</b> West Lounge, Ground Floor Metropolitan Club	<b>Leadership in an ESG world</b>  <i>How can Christian executives maintain focus on value creation in service to the common good, in the context of widespread ESG expectations?</i>  <b>Andy Puzder</b>   Former CEO of CKE Restaurants



# WEDNESDAY, OCTOBER 11, 2023

ATTIRE: BUSINESS PROFESSIONAL

<p><b>Session 4</b> <b>2:05 PM – 2:50 PM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Panel: Socially Responsible Investing Guidelines</b></p> <p><i>How do we understand and apply the United States Bishops revised Socially Responsible Investing Guidelines?</i></p> <p><b>Mary Brunson</b>   Co-Founder, Investing for Catholics <b>Rick Todd</b>   Co- Founder and CEO, Innovest <b>Borja Barragan</b>   Founder, Altum Faithful Investing <b>Tim Schwarzenberger</b>   Portfolio Manager, Inspire <b>John Grabowski</b>   Professor of Theology, Catholic University of America <b>Jeff McCroy</b>   CEO of Christian Brother’s Investment Services <b>Dan Svogun</b>   Professor of Finance, Busch School of Business (Moderator)</p>
<p><b>Audience Q&amp;A</b> <b>2:50-3:05 PM</b> West Lounge, Ground FL Metropolitan Club</p>	<p><i>At this time the Audience will be able to submit questions to the panelists.</i></p>
<p><b>Session 5</b> <b>3:05 PM – 3:55 PM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>CEO Roundtable Reflection</b></p> <p><i>CEOs will share their personal experiences dealing with DEI and ESG pressures.</i></p> <p><b>Jean Hugues Monier</b>   Partner, McKinsey &amp; Company <b>Rick Hough</b>   Chairman and CEO, Silver-crest Asset Management <b>Gates Garcia</b> Director, Garcia Family Foundation <b>Tony Minopoli</b>   President and CEO, Knights of Columbus Asset Advisors <b>Michelle Hoffman</b>   CFO, Sovereign’s Capital <b>Andrew Abela</b>: Moderator</p>
<p><b>Audience Q&amp;A</b> <b>3:55 - 4:10 PM</b> West Lounge, Ground FL Metropolitan Club</p>	<p><i>At this time the Audience will be able to submit questions to the panelists.</i></p>
<p><b>4:10 PM – 4:30 PM</b> West Lounge, Ground Floor Metropolitan Club</p>	<p><b>Closing for the Afternoon</b></p> <p><i>Fr. Robert Spitzer, SJ</i></p>

## WEDNESDAY, OCTOBER 11, 2023

*ATTIRE: BUSINESS PROFESSIONAL*

<b>4:45 PM – 5:15 PM</b> L.W. James Room, Floor 2 Metropolitan Club	<b>Holy Mass</b> <i>Celebrated by Fr. Robert Spitzer</i>
<b>5:00 PM – 6:00PM</b> Great Hall, Ground Floor Metropolitan Club	<b>Cocktail Reception</b>
<b>6:00 PM – 9:00 PM</b> President’s Ballroom, Floor 3 Metropolitan Club	<b>Virtuous Leadership Gala</b> <i>Honoring Larry Kudlow, the Recipient of 2023 Napa Institute Virtue in in the Marketplace Award</i>
<b>7:00 PM – 7:25 PM</b> President’s Ballroom, Floor 3 Metropolitan Club	<b>Keynote Presentation</b> <i>Larry Kudlow</i>